

SHARECO
CONSTRUCTION COMPANY



sharecodesign.ca



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Shareco, headquartered in Vancouver, Canada, has established itself as a prominent player in the stone industry over the past two years. Specializing in the sale of facade stones, interior decorative stones, interior design, and decoration execution, Shareco has become a go-to destination for customers seeking high-quality stone products and interior design services.

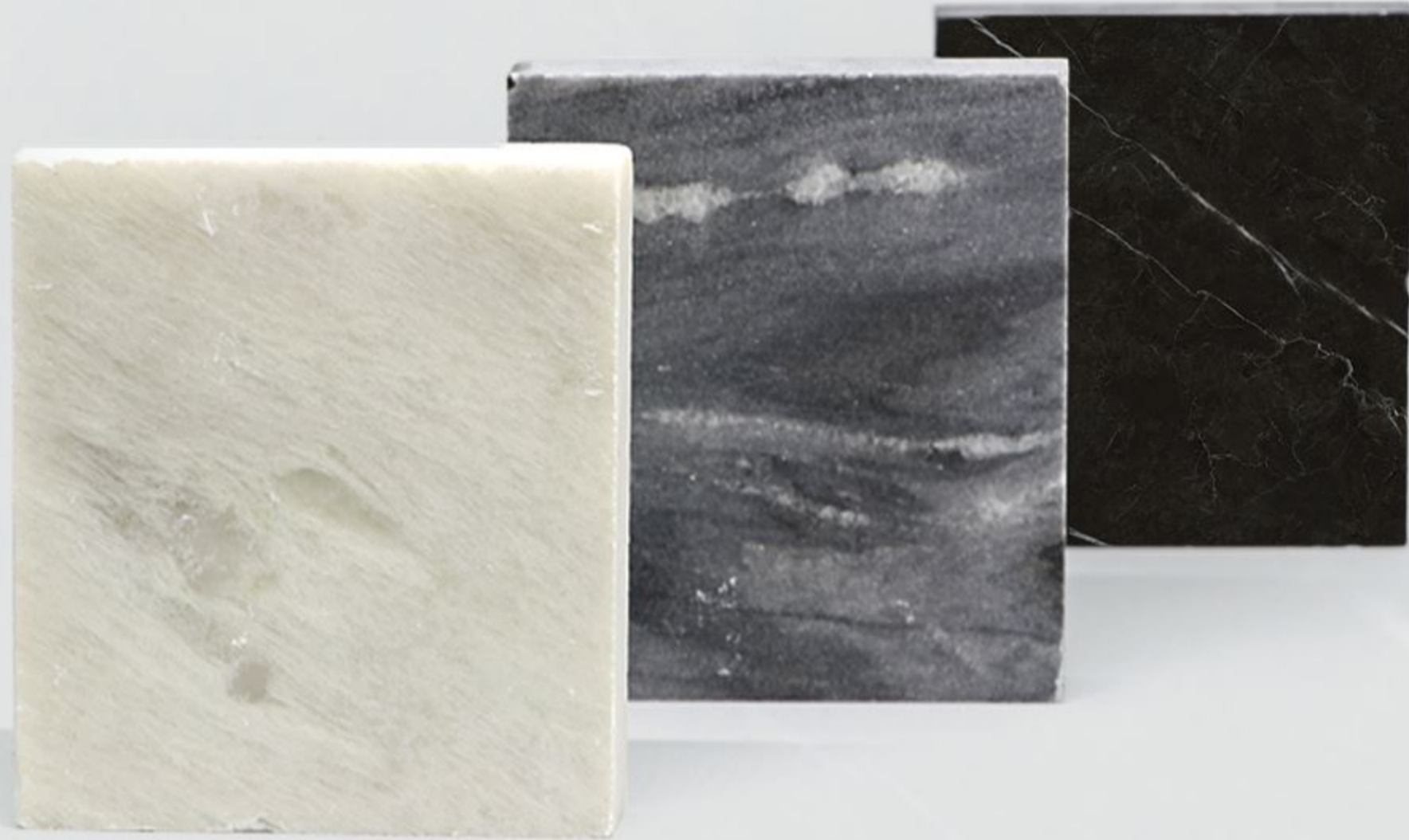
Founded to provide exceptional products and services, Shareco has built a reputation for excellence and reliability. With a dedicated team of professionals, the company ensures that each project is executed with precision and attention to detail.

Operating as a franchise, Shareco has expanded its footprint across Canada, making its services accessible to customers nationwide.

This strategic expansion has enabled Shareco to reach a broader audience and establish itself as a leader in the industry.

At Shareco, customer satisfaction is paramount. The company strives to exceed customer expectations by offering personalized solutions tailored to their needs and preferences.

Whether selecting the perfect facade stone for a commercial building or designing a stunning interior space, Shareco is committed to delivering exceptional results.



In addition to its focus on customer satisfaction, Shareco is dedicated to sustainability and environmental responsibility. The company sources its stones from reputable suppliers who adhere to ethical and eco-friendly practices, ensuring minimal environmental impact.

With a strong emphasis on quality, reliability, and customer service, Shareco continues to set the standard for excellence in the stone industry. As the company looks towards the future, it remains committed to innovation and continuous improvement, ensuring it remains at the forefront of the industry for years to come.

Shareco's success in the stone industry stems from its shareholders' collective expertise and experience. Many of Shareco's shareholders have extensive backgrounds in the stone business and years of experience sourcing, importing, and selling a wide range of stone products





Furthermore, Shareco's shareholders are deeply invested in the company's success. Their hands-on involvement in the business ensures that Shareco maintains its commitment to excellence and customer satisfaction. They are involved in decision-making processes, ensuring the company's strategies align with its core values and long-term goals.

Shareco's shareholders play a crucial role in shaping the company's success in the stone industry. Their expertise, passion, and commitment to excellence drive Shareco's continued growth and leadership in the market



Shareco services

Stone Sales

Shareco sells facade and interior decorative stones from reputable suppliers. Customers can choose high-quality rocks in various colours, textures, and finishes to suit their design preferences.

Interior Design

Shareco's experienced designers provide personalized interior design services tailored to each client's unique needs and preferences. From conceptualization to execution, Shareco helps clients create stunning interior spaces that showcase the beauty of natural stone.

Decoration Execution

Shareco offers professional decoration execution services, ensuring that design concepts are brought to life with precision and attention to detail. Whether

Stone Design

● Customized Solutions

Shareco offers bespoke stone design solutions tailored to each client's requirements and vision. Whether it's creating intricate patterns, custom shapes, or unique finishes, Shareco's design team collaborates closely with clients to bring their ideas to life.

● Conceptualization

Shareco begins the stone design process by conceptualizing various design ideas and concepts based on the client's preferences, architectural style, and project goals. This phase may involve sketching, digital modelling, or prototyping to refine the design concepts.

● Material Selection

Shareco assists clients in selecting the most suitable stone materials for their design projects, considering factors such as durability, aesthetics, and budget. With a wide range of natural and engineered stones, clients can choose the perfect material to complement their design scheme.

● CAD/CAM Technology

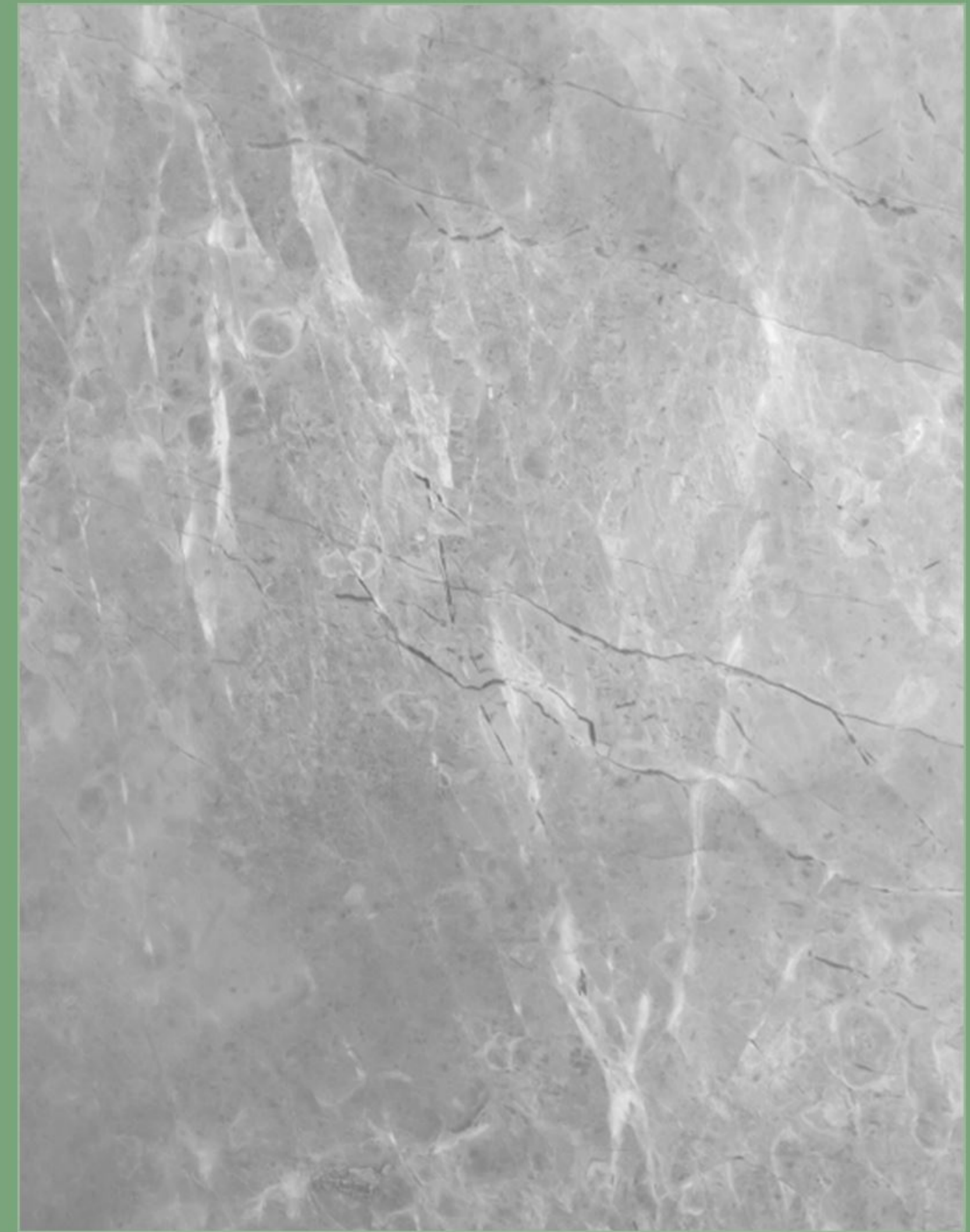
Shareco utilizes advanced computer-aided design (CAD) and computer-aided manufacturing (CAM) technologies to create precise and detailed stone designs. This enables the production of intricate patterns, complex shapes, and seamless transitions between different stone elements.

● Collaboration with Architects and Designers

Shareco collaborates closely with architects, interior designers, and other industry professionals to integrate stone design elements seamlessly into overall design plans. By working collaboratively, Shareco ensures that the stone design enhances the aesthetic appeal and functionality of the space.



By offering comprehensive stone design services in addition to its sales, interior design, and decoration execution offerings, Shareco provides clients with a one-stop solution for all their stone-related needs. Whether it's a residential renovation, commercial construction project, or interior design makeover, Shareco's expertise in stone design adds value and sophistication to any space.





Indeed, here are the services and support Shareco provides to its franchises in detail:

Franchise services

Training and Support

Initial Training:

Shareco offer comprehensive training to new franchises, covering operational procedures, financial management, sales and marketing strategies, and execution principles.

Ongoing Support:

The company provides continuous technical support and consultancy throughout various franchise operation and development stages.

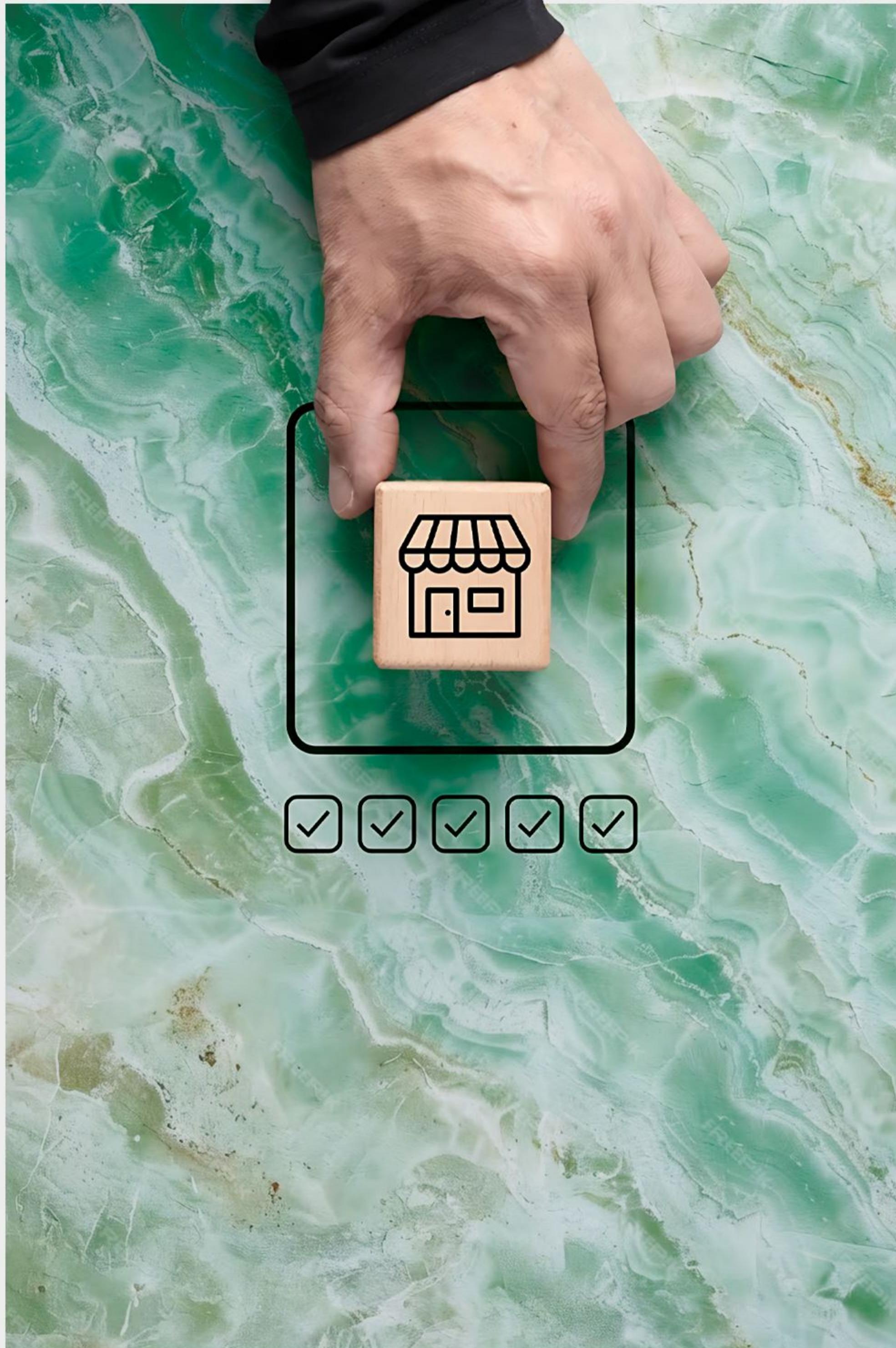
Marketing and Advertising:

Co-Branding:

Shareco collaborates with franchises in co-branding strategies to leverage the strength of both the national brand and local presence, ensuring consistent messaging and branding across all locations.

Marketing Materials:

Shareco provides franchisees with marketing materials, including brochures, signage, digital assets, and promotional items, to support local marketing efforts and enhance brand visibility.



Product Sourcing and Supply Chain Management:

Supplier Network:

Shareco offer comprehensive training to new franchises, covering operational procedures, financial management, sales and marketing strategies, and execution principles.

Supply Chain Management:

The company assists franchises in managing their supply chains efficiently, including inventory management, procurement, and logistics, to optimize operations and minimize costs

Operational Support:

Standard Operating Procedures:

Shareco provides franchises with standardized operating procedures to streamline day-to-day operations and ensure consistency in service delivery across all locations.

Technology Integration:

The company offers technological solutions and software platforms to facilitate inventory management, sales tracking, customer relationship management, and other operational processes.



Quality Assurance and Compliance:

Quality Standards:

Shareco establishes and maintains stringent quality standards for products and services, conducting regular inspections and audits to ensure compliance with industry regulations and customer expectations.

Franchisee Training:

The company provides training on quality assurance protocols and best practices to franchisees, empowering them to uphold the brand's reputation for excellence.

Business Development and Growth Strategies:

Market Analysis :

Shareco conducts market analysis and identifies growth opportunities for franchises, providing strategic guidance and support in market expansion, diversification, and customer acquisition.

Innovation and Research :

The company invests in research and development to stay ahead of industry trends and innovations, sharing insights and best practices with franchises to foster continuous improvement and competitiveness.

A modern living room featuring a large stone fireplace with a fire burning inside. To the left, a large black TV is mounted on a stand. In the foreground, there are several brown leather armchairs and a coffee table. The room has large windows and a wooden fence is visible outside.

WHY US

"At Shareco, our commitment to excellence runs deep. With over two years of dedicated service in the stone industry, we've honed our craft to perfection, becoming a beacon of quality, innovation, and reliability. Our unwavering dedication to our customers' satisfaction and success is what sets us apart.

When you choose Shareco, you're not just investing in stone – you're investing in a partnership built on trust, integrity, and expertise. Our team of seasoned professionals brings years of industry experience and creative vision to every project, ensuring that your unique needs and aspirations are met and exceeded.

What makes Shareco genuinely exceptional is our comprehensive approach to service. From the moment you engage with us, you'll experience personalized attention, meticulous planning, and flawless execution. Whether you're embarking on a residential renovation or a commercial construction project, we're with you every step, guiding you through the process and delivering inspiring results.

But our commitment doesn't end there. As a Shareco franchisee, you're not just joining a business – you're joining a family. We provide unparalleled support and resources to help you thrive, from comprehensive training programs and ongoing mentorship to cutting-edge marketing strategies and supply chain optimization. With Shareco by your side, you have the tools and expertise you need to succeed in today's competitive market.

At Shareco, we don't just sell stone – we create experiences. We understand that every project is unique, and we're passionate about bringing your vision to life in ways that captivate, inspire, and endure. Discover the Shareco difference today, and let us turn your dreams into reality."

Shareco Franchise Services List

(Retail and wholesale stonework, design and implementation of decorative stones in buildings, as well as all construction and renovation tasks)



Investment amount (thousand CAD)

Services and products	90-110\$	150-200\$	250-350\$	400-500\$	550-700\$	700-1.000.000\$	Over 1.000.000\$
Conducting resident advisor meetings in Canada to select the most valuable business based on the applicant's needs.	✓	✓	✓	✓	✓	✓	✓
Selecting a business lawyer, entering into a contract with them, and cooperating until the business shares are transferred.	✓	✓	✓	✓	✓	✓	✓
Contracting with a Canadian realtor and cooperating until the closing of the business premises (if required)	✓	✓	✓	✓	✓	✓	✓
Obtaining a business license from the place of business activity's city in Canada	✓	✓	✓	✓	✓	✓	✓
Recruitment, employment and contracting of personnel in accordance with the employment standards of the province of Canada and the relevant province, as determined by equity and justice, and training of personnel in line with standards to achieve goals in the absence of the client.	✓	✓	✓	✓	✓	✓	✓
Contracting with a CPA-approved accountant for bookkeeping, including recording, paying expenses and recording invoices	✓	✓	✓	✓	✓	✓	✓
Conducting marketing and branding activities for the business	✓	✓	✓	✓	✓	✓	✓
Conducting marketing and branding process for the business	✓	✓	✓	✓	✓	✓	✓
Exclusive update of visual brand identity (logo,.... and etc.)	✓	✓	✓	✓	✓	✓	✓
Location and Google Maps	✓	✓	✓	✓	✓	✓	✓

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Material Design, furniture and decoration	Lease – Standard quality	Standard quality - Own	Own – Well quality	Own – Well quality	Own – High quality	Own – High quality	Own – Luxe quality
The quality of office hardware infrastructure equipment	Standard quality	Standard quality	Well quality	Well quality	High quality	High quality	Ultra quality
Transfer or maintenance of utilities and such as water, electricity, gas, internet, parking, etc.	✓	✓	✓	✓	✓	✓	✓
Obtaining a fire safety certificate from the relevant municipality	✓	✓	✓	✓	✓	✓	✓
Holding specialized training courses in order to get familiar with business content (before the applicant's visit).	✓	✓	✓	✓	✓	✓	✓
Holding educational workshops on financial markets and the Canadian insurance system:	✓	✓	✓	✓	✓	✓	✓
3 sessions with experts in the field	✓	✓	✓	✓	✓	✓	✓
Delivery of business documents in an electronic and physical archive	✓	✓	40 hours	3 weeks	1 month	2 month	2 months above
Business phone line, voip and fax in the desired province	1 telephone line, fax is not available	4 telephone line, fax is not available	2 telephone line, fax is not available	4 fax lines	4 fax lines	6 fax lines	6 fax lines

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Investment amount (thousand CAD)

Services and products	90-110\$	150-200\$	250-350\$	400-500\$	550-700\$	700-1.000.000\$	Over 1.000.000\$
Installing CCTV Cameras for Canadian Businesses	-	-	-	Well quality	High quality	High quality	Ultra quality
Car (for the business)	-	-	Dodge Ram Van (Lease)	Chevrolet Van	Mercedes-Benz Van	Mercedes-Benz Van Ford Truck	Mercedes-Benz Van Ford Truck
Office	Lease Shared Office	Lease Separated Office	Lease Private Office	Lease Private Office	Lease Private Office	Own or Lease Private Office	Own Private Office
Stone Cutting Machine	-	-	✓	✓	✓	✓	✓
Workshop or warehouse	-	-	They can decide between having an office or warehouse location.	They can decide between having an office or warehouse location.	Lease of a warehouse or equipped workshop with a minimum area of 100 square meters in a reputable location.	Lease of a warehouse or equipped workshop with a minimum area of 150 square meters in a reputable location.	Purchase or lease of an equipped warehouse with an agreed-upon area in a prime industrial location.
General construction and contracting tools and equipment	Standard Set Dewalt brand	Standard Set Makita brand	Full Set Makita brand	Full Set Hilti brand	Standard Set Hilti brand	Full Set Milwaukee brand	Full Set Milwaukee brand
Computer systems with architectural and engineering designs	Two standard and high-tech systems	Four standard and high-tech systems	4 high-quality systems	4 high-quality systems	4 Ultra Quality and high tech PCs and a laptop	4 Ultra Quality and high tech PCs and a laptop	Ultra Quality PCs and laptops (as many as required)

