

DKB WELLNESS CENTER



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DKB WELLNESS CENTER





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introduction

Vancouver is renowned for its vibrant health and beauty industry, reflecting its commitment to wellness and self-care. With its diverse population and progressive mindset, Vancouver has become a hub for innovative health and beauty practices, attracting locals and tourists seeking rejuvenation and holistic wellness solutions. The health and beauty industry in Vancouver encompasses a wide range of services and products, including traditional spa treatments, advanced skincare procedures, holistic healing modalities, fitness programs, and nutritional guidance. From luxurious day spas to specialized medical clinics, Vancouver offers various options to address every aspect of physical and mental well-being. One of the defining characteristics of Vancouver's health and beauty scene is its emphasis on natural and sustainable practices.



Many establishments prioritize organic ingredients, eco-friendly packaging, and cruelty-free products, aligning with the city's commitment to environmental consciousness and ethical consumerism. Furthermore, Vancouver's multicultural landscape contributes to the diversity of its health and beauty offerings. Traditional healing practices from various cultures, such as Ayurveda, Traditional Chinese Medicine, and Indigenous therapies, coexist alongside modern treatments, creating a rich tapestry of wellness traditions accessible to all.





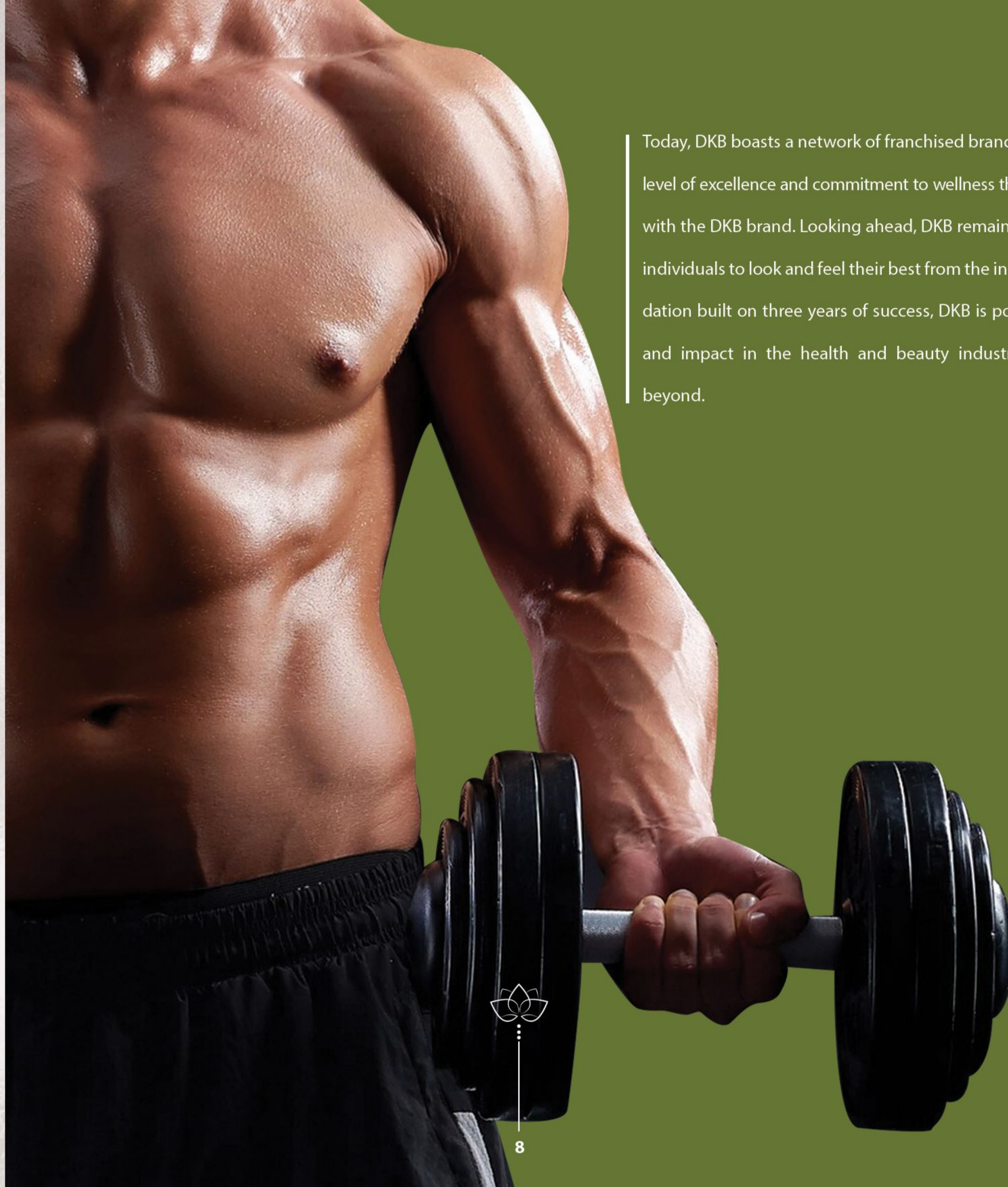
In recent years, technological advancements have also played a significant role in shaping the health and beauty industry in Vancouver. From cutting-edge skincare technologies to state-of-the-art fitness equipment, businesses continually innovate to provide clients with the latest and most effective solutions for their wellness needs.



Moreover, Vancouver's status as a global city has made it a hotspot for wellness tourism. Visitors worldwide flock to the city to experience its renowned spas, wellness retreats, and specialized beauty treatments, contributing to the local economy and solidifying Vancouver's reputation as a destination for health-conscious travellers. Overall, the health and beauty industry in Vancouver reflects the city's commitment to holistic well-being, innovation, and sustainability. With its diverse offerings, natural beauty, and progressive mindset, Vancouver continues to lead the global wellness movement. Our history: DKB Wellness Center has been a leading provider of health and beauty services in Vancouver for the past three years. Established in 2021, DKB quickly gained recognition for its commitment to excellence, innovation, and customer satisfaction. Since its inception, DKB has been dedicated to offering a comprehensive range of services designed to enhance physical and mental well-being. From rejuvenating spa treatments to cutting-edge skincare procedures, DKB has remained at the forefront of the health and beauty industry, continuously evolving to meet the changing needs of its clientele. Driven by a passion for holistic wellness, DKB has cultivated a team of experienced professionals who are experts in their respective fields.

Whether it's massage therapy, aesthetic treatments, fitness coaching, or nutritional counselling, DKB's staff is committed to providing personalized care and delivering exceptional results to every client. In 2022, recognizing the growing demand for its services and the opportunity to expand its reach, DKB embarked on a franchise initiative. This decision allowed DKB to share its successful business model with entrepreneurs who shared its vision for promoting health and beauty in their communities.

As a franchisor, DKB has provided comprehensive support and training to its franchisees, ensuring consistency in quality and service across all locations.



Today, DKB boasts a network of franchised branches, each offering the same level of excellence and commitment to wellness that has become synonymous with the DKB brand. Looking ahead, DKB remains dedicated to empowering individuals to look and feel their best from the inside out. With a strong foundation built on three years of success, DKB is poised to continue its growth and impact in the health and beauty industry, both in Vancouver and beyond.



our services

Services offered at DKB Wellness Center

Spa and Massage:

DKB Wellness Center offers a variety of massage therapies, including therapeutic, Swedish, and shiatsu, as well as spa services such as relaxation packages, skincare treatments and spa rituals.

Therapeutic Massage:

This specialized massage targets specific areas of the body to alleviate muscular and joint pain, reduce stress, and improve muscle function.

Therapeutic Massage is a specialized massage therapy aimed at addressing specific musculoskeletal issues and promoting healing and recovery.





Here are the critical aspects of Therapeutic Massage:

1. Targeted Treatment: Unlike relaxation massages, which focus on overall relaxation, Therapeutic Massage targets specific areas of discomfort or dysfunction in the body. The massage therapist assesses the client's needs and tailors the treatment to address areas of pain, tension, or restricted movement.
2. Pain Relief: Therapeutic Massage employs techniques, including deep tissue massage, trigger point therapy, and myofascial release, to alleviate pain and discomfort caused by muscle tension, knots, or injuries. The therapist applies targeted pressure to release tight muscles, reduce inflammation, and improve circulation to the affected area.
3. Injury Rehabilitation: Therapeutic Massage can be an integral part of injury rehabilitation programs, helping to speed up the healing process, restore range of motion, and prevent the development of scar tissue. The massage therapist may use specific techniques to break down adhesions, improve flexibility, and promote tissue repair.



4. **Stress Reduction:** While Therapeutic Massage primarily focuses on addressing physical issues, it also offers mental and emotional benefits. The relaxation response induced by massage can help reduce stress hormones such as cortisol and increase the release of endorphins, neurotransmitters that promote relaxation and well-being.

5. **Improved Mobility and Function:** By targeting areas of muscular tension and restriction, Therapeutic Massage can improve joint mobility, flexibility, and overall functional movement. This can be particularly beneficial for individuals with chronic conditions such as arthritis or those recovering from surgery or injury.



Overall, Therapeutic Massage is a highly effective modality for addressing a wide range of musculoskeletal issues, promoting pain relief, relaxation, and improved mobility. Whether you're dealing with chronic pain, recovering from an injury, or simply seeking targeted relief, Therapeutic Massage can be a valuable tool in your wellness toolkit.



Swedish Massage: Utilizing gentle, soothing strokes and mild pressure, Swedish massage promotes relaxation, reduces muscular tension, improves blood circulation, and increases body energy.

Swedish Massage is a popular massage therapy that combines long, flowing strokes, kneading, and circular movements to promote relaxation and overall well-being.



Here are some key aspects of Swedish Massage:

1. **Relaxation:** Swedish Massage is primarily known for its ability to induce deep relaxation. The gentle, rhythmic strokes help calm the nervous system and reduce stress levels, promoting a sense of tranquillity and peace.
2. **Muscle Tension Relief:** The therapist applies varying degrees of pressure to target areas of muscular tension and knots. This helps to release built-up muscle tension, improve flexibility, and alleviate discomfort.
3. **Improved Circulation:** The movements involved in Swedish Massage help to stimulate blood flow throughout the body. This enhanced circulation can promote better oxygenation of tissues, accelerate the removal of metabolic waste products, and facilitate healing processes.
4. **Enhanced Mood:** Swedish Massage has been shown to increase the levels of serotonin and dopamine, neurotransmitters associated with feelings of happiness and well-being. As a result, clients often experience an uplifted mood and improved mental clarity after a session.
5. **Detoxification:** The increased circulation and lymphatic drainage stimulated by Swedish Massage can aid in the removal of toxins and waste products from the body, promoting detoxification and improved overall health.





Overall, Swedish Massage is a versatile therapy offering numerous benefits for physical and mental health. Whether you're seeking relaxation, relief from muscle tension, or simply a moment of self-care, Swedish Massage can be a valuable addition to your wellness routine



Shiatsu Massage: This Japanese massage technique involves applying gentle pressure to energy points on the body to improve energy flow and reduce stress.

Shiatsu Massage is a traditional Japanese massage therapy that involves applying rhythmic pressure to specific points on the body to promote balance and relaxation.

Here are the critical aspects of Shiatsu Massage:

1. Acupressure Points: Shiatsu Massage is based on the principles of traditional Chinese medicine, which emphasize the flow of energy, or "qi," through the body along pathways called meridians. The massage therapist applies pressure to specific acupressure points along these meridians to stimulate the body's natural healing abilities and restore balance to the energy flow.
2. Gentle Pressure: Unlike other forms of massage that may involve deep tissue manipulation, Shiatsu Massage typically uses gentle, sustained pressure applied with the fingers, thumbs, palms, and sometimes elbows or knees. The pressure is adjusted according to the client's comfort level and therapeutic needs.

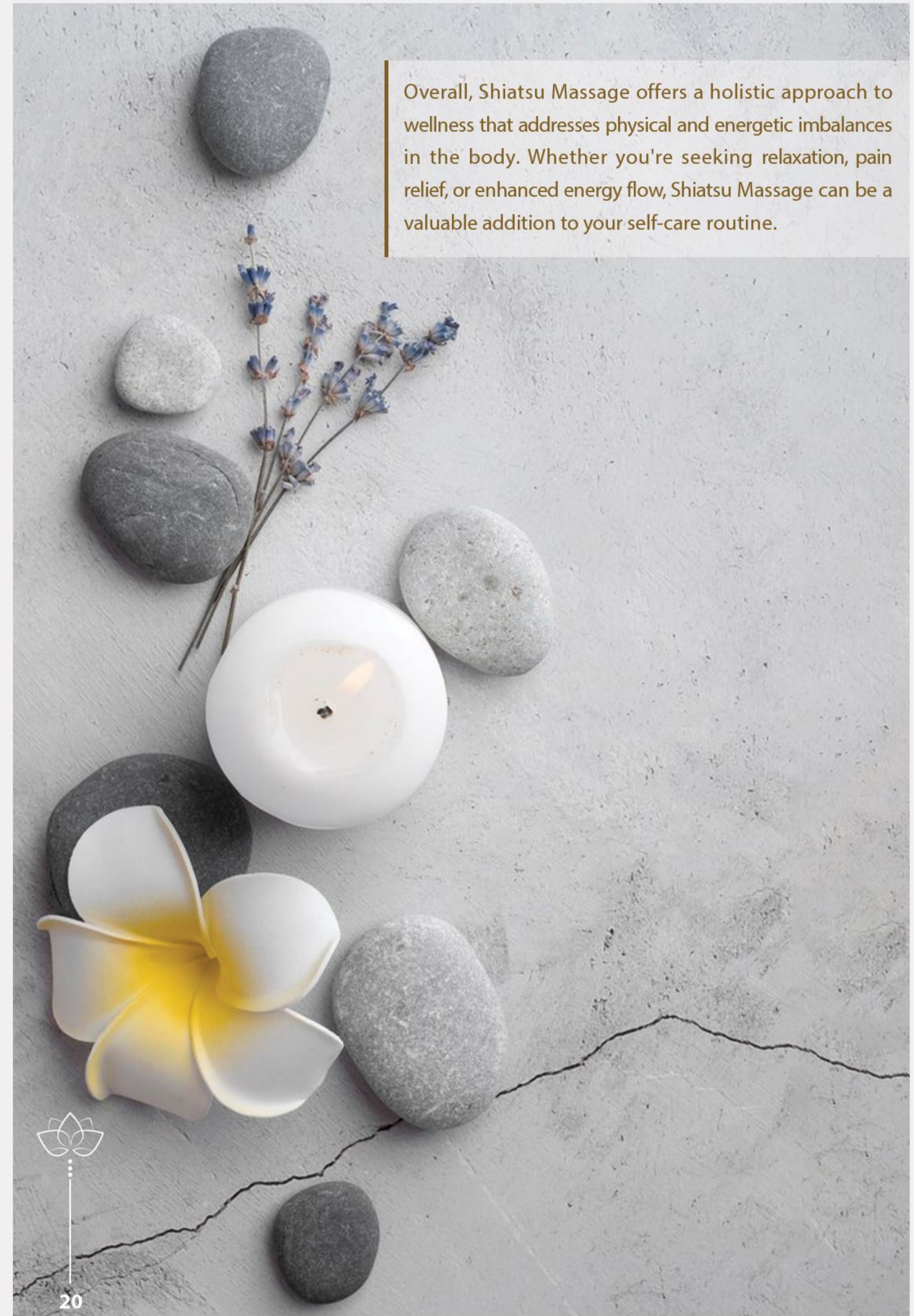


3. Stress Reduction: Shiatsu Massage is renowned for its ability to induce deep relaxation and reduce stress. The gentle pressure applied to acupressure points helps to release muscle tension, calm the nervous system, and promote a sense of tranquillity and well-being.

4. Pain Relief: Shiatsu Massage can also help alleviate pain and discomfort caused by muscular tension, headaches, menstrual cramps, and other conditions. By stimulating specific acupressure points associated with pain relief, Shiatsu Massage can help reduce pain intensity and frequency over time

5. Improved Energy Flow: Shiatsu Massage aims to balance the body's energy flow and promote overall health and vitality. By removing blockages and restoring harmony to the body's energy channels, Shiatsu Massage can enhance physical, mental, and emotional well-being.

Overall, Shiatsu Massage offers a holistic approach to wellness that addresses physical and energetic imbalances in the body. Whether you're seeking relaxation, pain relief, or enhanced energy flow, Shiatsu Massage can be a valuable addition to your self-care routine.



Spa services at DKB Wellness Center encompass a variety of treatments designed to promote relaxation, rejuvenation, and overall well-being.

Here are the critical aspects of spa services:

1. Relaxation Packages: Spa relaxation packages offer a combination of treatments tailored to provide a comprehensive and indulgent spa experience. These packages often include a selection of massages, facials, body scrubs, and other pampering treatments aimed at promoting relaxation and stress relief.

2. Skincare Treatments: Spa skincare treatments focus on improving the health and appearance of the skin. This may include facials, which involve cleansing, exfoliation, extraction (if needed), massage, and the application of masks and moisturizers tailored to the client's skin type and concerns. These treatments aim to purify, hydrate, and rejuvenate the skin, leaving it looking and feeling refreshed and radiant.

3. Body Treatments: Spa body treatments encompass a range of services designed to nourish and revitalize the body from head to toe. This may include body scrubs, which exfoliate and smooth the skin; body wraps, which detoxify and hydrate the skin; and other treatments, such as hydrotherapy and aromatherapy baths, which promote relaxation and wellness.

4. Beauty Services: Spa beauty services focus on enhancing the client's natural beauty. This may include manicures and pedicures, which involve grooming and beautifying the nails and cuticles, as well as waxing and tinting services for hair removal and enhancement of facial features. These services are designed to leave clients feeling polished, pampered, and confident.

Overall, spa services at DKB Wellness Center provide a sanctuary for clients to escape the stresses of everyday life and indulge in luxurious treatments that promote relaxation, rejuvenation, and self-care. Whether you're seeking a tranquil retreat, skincare solutions, or beauty enhancements, spa services offer a holistic approach to wellness that nourishes the



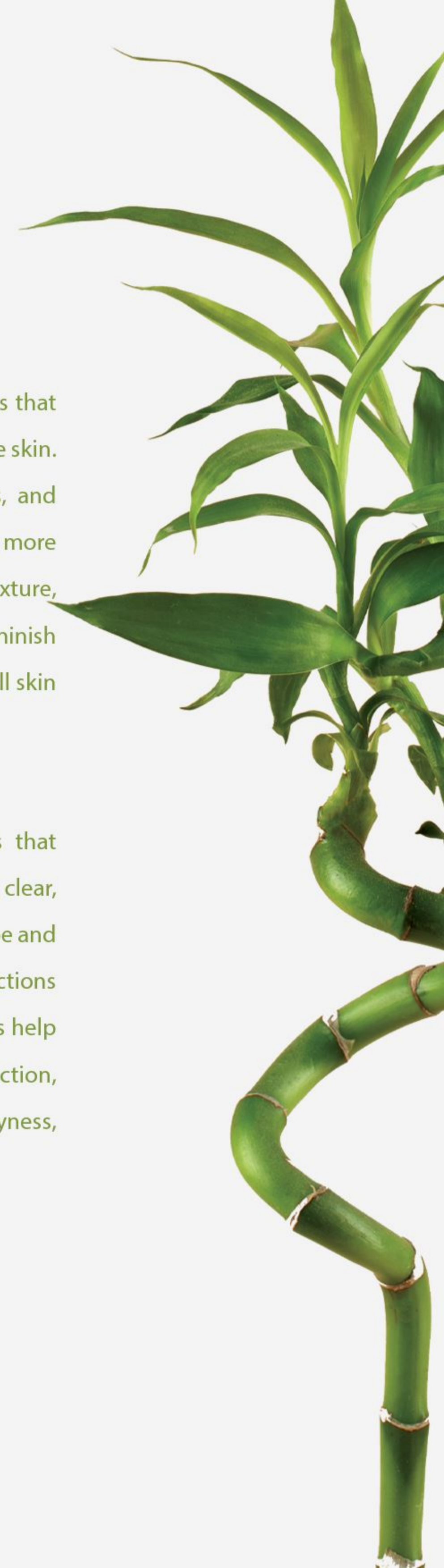
Skin and Beauty Treatments:

This includes skincare treatments such as peels, facials, microneedling, laser therapy, and beauty services like Botox injections, fillers, and lifts.



✓ Chemical Peels: Chemical peels are skincare treatments that use a chemical solution to exfoliate the outer layer of the skin. This process removes dead skin cells, unclogs pores, and stimulates collagen production, resulting in smoother, more radiant skin. Chemical peels can help improve skin texture, reduce the appearance of fine lines and wrinkles, diminish hyperpigmentation and acne scars, and promote overall skin rejuvenation.

✓ Facials: Facials are customizable skincare treatments that cleanse, exfoliate, and nourish the skin to promote a clear, glowing complexion. Depending on the client's skin type and concerns, facials may include cleansing, steaming, extractions (if needed), massage, masks, and moisturization. Facials help remove impurities, hydrate the skin, balance oil production, and address specific skincare concerns such as acne, dryness, or aging.



✓ Microneedling: Microneedling, also known as collagen induction therapy, is a minimally invasive skincare treatment that involves using a device with fine needles to create tiny punctures on the skin's surface. These micro-injuries stimulate the body's natural wound-healing process, promoting the production of collagen and elastin, which are essential for skin elasticity and firmness. Microneedling can improve skin texture, reduce the appearance of fine lines and wrinkles, minimize pores, and enhance overall skin tone and clarity.

✓ Laser Therapy: Laser therapy uses concentrated beams of light to target specific skin concerns, such as unwanted hair, pigmentation irregularities, vascular lesions, acne scars, and signs of aging. Different types of lasers deliver precise wavelengths of light that penetrate the skin and target the underlying tissues, stimulating collagen production, breaking down pigmentation, or destroying hair follicles, depending on the desired outcome. Laser therapy can result in smoother, more even-toned skin with minimal downtime.



Botox Injections: Botox injections, or botulinum toxin injections, are cosmetic procedures that temporarily paralyze facial muscles to reduce the appearance of wrinkles and fine lines caused by repetitive facial expressions, such as frowning or squinting. Botox injections commonly treat forehead lines, frown lines between the eyebrows (glabellar lines), and crow's feet around the eyes. The treatment is quick, relatively painless, and typically provides noticeable results within a few days, lasting several months.



Fillers: Dermal fillers, also known as injectable or soft tissue fillers, are cosmetic treatments that use hyaluronic acid or other biocompatible substances to restore volume, smooth wrinkles, and enhance facial contours. Fillers can plump up thin lips, fill in deep lines and wrinkles, volumize cheeks and temples, and improve the appearance of scars or hollow areas of the face.

The results of filler injections are immediate and can last anywhere from several months to over a year, depending on the type of filler used and the area treated.





Lifts: Facial lifts, such as the non-surgical thread lift or surgical facelift, are cosmetic procedures that aim to lift and tighten sagging facial tissues, restore youthful contours, and improve overall facial appearance. Non-surgical thread lifts involve inserting dissolvable threads under the skin to lift and support sagging tissues. In contrast, surgical facelifts include removing excess skin and tightening underlying muscles to achieve a youthful look.

Facial lifts can address concerns such as sagging jowls, drooping cheeks, and deep nasolabial folds, providing long-lasting results with minimal downtime



3

Fitness and Nutrition Coaching:

DKB provides personalized fitness programs tailored to individual needs, along with nutritional counselling to support overall health and wellness goals.



4

Holistic Healing Modalities:

The center offers holistic healing services such as acupuncture, reflexology, aromatherapy, and energy healing to promote balance and well-being.



5

Mindfulness and Meditation:

DKB provides mindfulness workshops, meditation sessions, and stress management techniques to enhance mental clarity, reduce stress, and promote inner peace.



6

Wellness Events and Workshops:

DKB organizes wellness events, workshops, and seminars on health, nutrition, fitness, and self-care to educate and empower clients on their wellness journey.

Service number seven:

Corporate Wellness Programs:

DKB offers corporate wellness programs tailored to the needs of businesses, including onsite workshops, fitness classes, and stress reduction techniques to support employee health and productivity.



Overall, DKB Wellness Center is dedicated to providing comprehensive wellness services that address the physical, mental, and emotional well-being of its clients, helping them achieve optimal health and vitality.





competitive points

- **Delivering Exceptional Service:** DKB strives to provide each client with an exceptional experience by offering personalized care, expert guidance, and top-quality treatments in a welcoming and tranquil environment.
- **Innovation and Advancement**:** DKB is dedicated to staying at the forefront of the health and beauty industry by continually researching and implementing the latest technological advancements, treatments, and techniques.
- **Community Engagement:** DKB aims to actively participate in the local community by organizing events, workshops, and initiatives that promote health, wellness, and self-care education.
- **Franchise Expansion:** DKB seeks to expand its reach and impact by offering franchising opportunities to entrepreneurs who share its commitment to excellence and passion for promoting health and beauty.
- **Sustainability and Ethical Practices:** DKB is dedicated to operating in an environmentally sustainable and socially responsible manner, prioritizing eco-friendly practices, ethical sourcing, and giving back to the community.
- **Client Satisfaction and Loyalty:** DKB values its clients' satisfaction and aims to build long-term relationships based on trust, integrity, and mutual respect. Providing exceptional service and exceeding client expectations is central to DKB's objectives.

Customer Journey

Screening & Approval

Market Research Franchise Document

Training & Support

Operation Manual In-Store Training Marketing Support



Interview

Initial Meeting Direct Meeting

Site Selection

Grade Open

Ongoing Support



Why US:

"At DKB Wellness Center, we understand that when it comes to your health and beauty needs, you have many choices. That's why we believe it's important to highlight what sets us apart and why we're confident that choosing our services will be your best decision. From our commitment to comprehensive care and expertise in a wide range of wellness modalities to our personalized approach and dedication to delivering exceptional results, we strive to exceed your expectations at every turn. Let us show you why DKB Wellness Center is the premier destination for all your health and beauty needs.



Our unique features:

- **Comprehensive Approach:** Our wellness center offers a comprehensive range of services that cater to all aspects of health and beauty. From relaxing spa treatments to advanced skincare procedures and holistic healing modalities, we provide a one-stop destination for all wellness needs.
- **Expertise and Experience:** Our team consists of highly skilled professionals who are experts in their respective fields. Whether it's massage therapy, skincare treatments, or beauty enhancements, our staff has the knowledge, training, and experience to deliver exceptional results.
- **Customized Solutions:** We understand that every client has unique needs and goals. That's why we take a personalized approach to every treatment, tailoring our services to address each client's specific concerns and preferences.
- **Cutting-Edge Technology:** We invest in the latest advancements in technology and treatments to ensure that our clients receive the most effective and innovative solutions. From state-of-the-art skincare devices to advanced laser therapy, we offer cutting-edge services that deliver noticeable results.
- **Holistic Wellness:** At our wellness center, we believe in treating the whole person, not just the symptoms. That's why we offer holistic healing modalities such as acupuncture, reflexology, and meditation to promote balance and well-being on all levels – physical, mental, and emotional.
- **Exceptional Service:** Client satisfaction is our top priority, and we go above and beyond to ensure that every client receives the highest level of care and attention. From the moment they walk through our doors, they are greeted with warmth, professionalism, and personalized service that makes them feel valued and appreciated.
- **Results-Driven Approach:** Our ultimate goal is to help our clients look and feel their best. Whether they're seeking relaxation, rejuvenation, or transformation, we are committed to delivering tangible results that exceed their expectations and leave them feeling empowered and confident.



In summary, **clients should choose** our wellness center's services because we offer a comprehensive approach to health and beauty backed by expertise, personalized care, cutting-edge technology, and a commitment to holistic wellness and exceptional service



Franchise Development Plan for DKB Wellness Center As DKB Wellness Center continues to expand its presence in the health and beauty industry, we have developed a strategic franchise development plan to establish and grow our brand in Vancouver initially, followed by expansion across Canada. This plan outlines the key steps and strategies to ensure successful franchise development, consistent brand representation, and sustained growth.



Phase 1: Vancouver Expansion

Market Analysis:

Conduct comprehensive market research to identify suitable locations, target demographics, and competitors in the Vancouver area.

Training and Support:

Offer comprehensive training programs for franchisees and their staff covering operational procedures, customer service, marketing strategies, and brand standards.

Franchise Recruitment:

Launch targeted marketing campaigns and networking efforts to attract potential franchisees who share our vision, values, and commitment to excellence.

Marketing and Promotion:

Collaborate with franchisees to develop localized marketing strategies and promotional campaigns to raise awareness and attract customers to new locations.

Site Selection and Development:

Provide franchisees with support in site selection, lease negotiation, and store design to ensure optimal location visibility and customer accessibility.

Launch and Operations:

Support franchisees during the launch phase with operational assistance, ongoing training, and quality control measures to ensure smooth operations and customer satisfaction.



Phase 2: Expansion Across Canada

Franchise Network Growth:

Build on the success of the Vancouver locations to attract additional franchisees interested in expanding the DKB Wellness Center brand across Canada.

Franchise Support Infrastructure:

Develop a robust support infrastructure, including training programs, operational manuals, and technological solutions, to streamline franchise operations and ensure consistency across locations.

Regional Market Analysis:

Conduct market analysis and feasibility studies to identify target markets and assess demand for wellness services in different regions across Canada.

Regulatory Compliance:

Provide guidance and support to franchisees regarding regulatory compliance, licensing requirements, and adherence to industry standards and best practices.

Strategic Partnerships:

Establish strategic partnerships with industry organizations, real estate developers, and marketing agencies to facilitate franchise expansion and market penetration.

National Marketing Campaigns:

Launch national marketing campaigns and branding initiatives to increase brand awareness, drive customer engagement, and establish DKB Wellness Center as a leading wellness destination nationwide.





The franchise development plan for DKB Wellness Center outlines a systematic approach to expanding our brand presence in Vancouver and throughout Canada. By focusing on market analysis, franchise recruitment, training and support, strategic partnerships, and national marketing efforts, we are confident in achieving sustainable growth and success in the competitive health and beauty industry. This comprehensive plan outlines the steps and strategies for successful franchise development, starting in Vancouver and expanding across Canada, ensuring consistency, quality, and brand integrity at every expansion stage.



DKB Franchise Services List



Services and products	Investment amount (thousand CAD)				
	250-350\$	400-500\$	550-700\$	700-1.000.000\$	over 1,000,000\$
Conducting resident advisor meetings in Canada to select the most valuable business based on the applicant's needs.	✓	✓	✓	✓	✓
Selecting a business lawyer, entering into a contract with them, and cooperating until the business shares are transferred.	✓	✓	✓	✓	✓
Contracting with a Canadian realtor and cooperating until the closing of the business premises (if required)	✓	✓	✓	✓	✓
Obtaining a business license from the place of business activity's city in Canada	✓	✓	✓	✓	✓
Recruitment, employment and contracting of personnel in accordance with the employment standards of the province of Canada and the relevant province, as determined by equity and justice, and training of personnel in line with standards to achieve goals in the absence of the client.	✓	✓	✓	✓	✓
Contracting with a CPA-approved accountant for bookkeeping, including recording, paying expenses and recording invoices	✓	✓	✓	✓	✓
Conducting marketing and branding activities for the business	✓	✓	✓	✓	✓
Conducting marketing and branding process for the business	✓	✓	✓	✓	✓
Exclusive update of visual brand identity (logo,..... and etc.)	✓	✓	✓	✓	✓
Location and Google Maps	✓	✓	✓	✓	✓

DKB Franchise Services List



Services and products	Investment amount (thousand CAD)				
	250-350\$	400-500\$	550-700\$	700-1.000.000\$	over 1,000,000\$
Material Design, furniture and decoration	Own – Well quality	Own – Well quality	Own – High quality	Own – High quality	Own – Luxe quality
The quality of office hardware infrastructure equipment	Well quality	Well quality	High quality	High quality	Ultra quality
Transfer or maintenance of utilities and such as water, electricity, gas, internet, parking, etc.	✓	✓	✓	✓	✓
Obtaining a fire safety certificate from the relevant municipality	✓	✓	✓	✓	✓
Holding specialized training courses in order to get familiar with business content (before the applicant's visit).	✓	✓	✓	✓	✓
Holding educational workshops on financial markets and the Canadian insurance system:	✓	✓	✓	✓	✓
3 sessions with experts in the field	✓	✓	✓	✓	✓
Delivery of business documents in an electronic and physical archive	40 hours	3 weeks	1 month	2 month	2 months above
Business phone line, voip and fax in the desired province	4 telephone lines, fax is not available	4 telephone lines, fax	4 telephone lines, fax	6 telephone lines, fax	6 telephone lines, fax
Suitable computer systems for cost control, finance, reservations, and more	One high-quality equipped system, laptop, and a tablet	One high-quality equipped system, laptop, and a ipad	Two Ultra-quality equipped system, laptop, and a ipad	Two Ultra-quality equipped system, laptop, and a ipad	high-quality equipped system, laptop, and iPod as many as needed
Online reservation system	✓	✓	✓	✓	✓

DKB Franchise Services List



Services and products	Investment amount (thousand CAD)				
	250-350\$	400-500\$	550-700\$	700-1.000.000\$	over 1,000,000\$
Installation of CCTV cameras in a Canadian business and granting access to Iran for business monitoring.	-	Well quality	High quality	High quality	Ultra quality
business environment for activities	Lease Private	Lease Private	Lease Private	Lease Private	Own Private
Material Design, furniture and decoration	Own – Well quality	Own – Well quality	Own – High quality	Own – High quality	Own – Luxe quality
Audio Light Systems	Own – Well quality	Own – Well quality	Own – High quality	Own – High quality	Own – Luxe quality
Transfer or maintenance of utilities and such as water, electricity, gas, internet, parking, etc.	✓	✓	✓	✓	✓
work van	-	Lease Chevrolet van	Lease Benz van	Ford truck	Ford truck
massage table and chair for maternity period	2 Standard Set Standard quality	2 Standard Set Well quality	3 Standard Set Well quality	4 Standard Set High quality	Maximum amount according to the budget
Massage equipment set (massage stones, towels and bed sheets)	Standard Set Well quality	Standard Set High quality	Full Set High quality	Full Set Ultra quality	Full Set Ultra quality
General Cleaning and sterilising tools and equipment	Standard Set Well quality	Standard Set High quality	Full Set High quality	Full Set Ultra quality	Full Set Ultra quality
skin rejuvenation laser devices	✓	✓	✓	✓	✓

DKB Franchise Services List



Services and products	Investment amount (thousand CAD)				
	250-350\$	400-500\$	550-700\$	700-1.000.000\$	over 1,000,000\$
set up Skincare and Facial department	✓	✓	✓	✓	✓
laser hair removal machine	✓	✓	✓	✓	✓
Laser Lift and RF Device	-	-	✓	✓	✓
Microneedling Device	-	-	-	✓	✓
Cryotherapy Devices	-	-	-	✓	✓
Acupuncture Services	Full Set Well quality	Full Set High quality	Full Set High quality	Full Set Ultra quality	Full Set Ultra quality
set up Filler Injection department	-	-	-	-	✓
set up Botox department	-	-	-	✓	✓
Establishment of a retail department for beauty and health products and signing contracts with reputable suppliers in this field	-	-	-	✓	✓
warehouse inventory and consumable inventory (Gels, Massage Oils, Candles, Masks, etc.)	-	-	✓	✓	✓
Signing contracts with Canadian health care insurance companies	-	-	✓	✓	✓